



City of Alameda California

AGENDA

REGULAR MEETING OF
CITY OF ALAMEDA ECONOMIC DEVELOPMENT COMMISSION
THURSDAY, FEBRUARY 18, 2010
7:00 p.m.

(Doors open by 6:45 p.m.)

Council Chambers, Alameda City Hall
2263 Santa Clara Avenue

Anyone wishing to speak on any item on the agenda or business brought up by Commissioners or a member of the public may do so when the subject is brought up for discussion. (Please file a speaker's slip.)

If you wish to address the Commission, please file a speaker's slip with the Secretary.

- **Upon recognition by the Chair, approach the rostrum and state your name and address. Speakers are limited to five (5) minutes per item.**
- **Lengthy testimony should be submitted in writing and only a summary of pertinent points presented verbally.**

1. CALL TO ORDER AND ROLL CALL
2. MINUTES
 - 2.a. Minutes of the Regular Meeting of January 21, 2010
3. CONSENT CALENDAR
4. ORAL COMMUNICATIONS - PUBLIC
5. UNFINISHED BUSINESS

6. NEW BUSINESS

- 6.a. Alameda Towne Centre presentation
- 6.b. Alameda marketing and advertising presentation

7. REPORTS

8. WRITTEN COMMUNICATIONS

- 8.a. Upcoming EDC agenda items
- 8.b. Redevelopment Magazine

9. ORAL COMMUNICATIONS – COMMISSION MEMBERS AND STAFF

10. ADJOURNMENT

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* Sign language interpreters will be available upon request. Please contact Rosemary Valeska, EDC Recording Secretary, at 749-5838 or 522-7538 (TDD number) at least 72 hours before the meeting to request an interpreter. Accessible seating for persons with disabilities (including those using wheelchairs) is available. Minutes of the meeting are available in enlarged print. Audiotapes of the meeting are available upon request.

Please contact Rosemary Valeska, EDC Recording Secretary, at 749-5838 or 522-7538 (TDD number) at least 48 hours before the meeting to request agenda materials in an alternative format, or any other reasonable accommodation that may be necessary to participate in and enjoy the benefits of the meeting.